

## 2001-2002

- ✓ Alba acquires a dynamometer and flow bench to increase R/D.
- ✓ Now sponsoring and building racers' ATVs Alba is able to test and abuse its new products.
- ✓ ATV Sport Magazine asks Alba to build a better DS-650 and dubs it the “Dune Shredder” after testing.
- ✓ Alba sponsors Kory Ellis, ITP quad cross and top point earner in the GNC MX and GNC Stadium series. Team Alba co-sponsors with Factory Suzuki and oversees all motor building.
- ✓ Team Alba’s Best in the Desert (BITD) team of Steve Bielman and Greg Stuart are champions on their Alba Raptor 660.
- ✓ Alba sponsors multi-time women’s champion Traci Cecco again in cooperation with Factory Suzuki.
- ✓ Alba enters the world of Playstation Offroad Fury with replicas of their bikes being used in the game.

