

1995

- ✓ Alba revolutionizes the ATV industry by being the first dealership to sell new units with intake, exhaust, jetting and graphics included for the same price as a stock unit!

1996

- ✓ Alba begins shipping Team Alba Quads worldwide and begins building bikes for magazine shoots.

1998

- ✓ Research and development on Alba products doubles and dreams of starting a race team are born.

2000

- ✓ Alba becomes a co-sponsor for Greg Row's DS-650 with factory Bombardier and wins the first and only Baja 2000.



